Romancing Print is the annual event of AIFMP, it is designed to disseminate the knowledge about latest and the things to come in future. To ensure that the message may reach at the grassroots level the event is organized at the tier 2 and tier 3 cities only. Technological advances in this day and age is moving at such a rapid pace that what we thought fantastical and impossible in the past are now a hair’s breadth away from becoming a reality. The print industry is one area that has been affected by major significant changes. Earlier, printing was considered an art, but over the years it has invaded the world of technology and with the adaptation of offset, it has morphed into a combination of art, science and chemistry. In the age of computers, electronics soon became a part of its world and heralded the advent of digital printing. But the story of its expansion continues and printing has now embraced space science, architecture and biology.

A day before the event on 4th May a press meet was organized at Yamuna Nagar to highlight the details about the event. The press conference was very well attended by print as well as the electronic media. Speaking during the press conference, Prof. Kamal Chopra said, Romancing Print is being organized to educate the printers for falling in love with Printing. Printing is the best invention of mankind till date, because printing brought about the civilization. We have 250,000 printers in India and through such seminars our mission is to reach each and every printer persuading him to love printing and feel – ‘Proud to be a Printer’.

Romancing Print (North) was organized by All India Federation of Master Printers (AIFMP) at Yamuna Nagar on 5th May, 2019. The event was hosted by Yamuna Nagar Offset Printer Association with the support of Greater Delhi Master Printers Association. Nearly 200 printers from 12 cities across India participated in this full-day seminar.

To kick start the event AIFMP flag was unfurled by Mr. Subhash Chander, Former President of AIFMP outside the venue at Yamuna Nagar. Welcoming the delegates, Vimal Vohra, President Yamuna Nagar Offset Printer Association, said, “YOPA is a small association established with the efforts of Prof Kamal Chopra few years back. We are indebted to AIFMP, especially GDMPA, for reposing faith in our association and choosing Yamuna Nagar as the venue of Romancing Print (North) 2019”. Speaking on the occasion, Mr. Dalip Tuli, President GDMPA said, it is a novel concept to reach the printers of smaller cities and I wish to thank Mr. Raveendra Joshi, President AIFMP and his team, for approving our proposal and bestowing the honour to host this prime event by GDMPA at this small city of North India.

Speaking on the behalf of AIFMP, Mr. Ashwani Gupta, Treasurer said, “The purpose of this seminar is to encourage the printers to ‘love their job’ so that they may work with more enthusiasm, with new vision and with more dedications. I am thrilled to see such a mammoth gathering of printers at this small town.” He added
that while earlier Romancing Print conferences were organised only in metro cities, when it was seen that the message was not reaching the printers of small cities, it was decided to conduct these knowledge-sharing seminars in tier two and three cities too, where such information is more required. He said, representing 250,000 Indian printers, AIFMP is considered to be the largest printers association of the world. Mr. C Ravindera Reddy.

Mr. Subhash Chander, Former President of AIFMP said, I am thankful to the services given by Prof. Kamal Chopra for successfully conducting the event at Yamuna Nagar. He said, Yamuna Nagar is known as the cluster of plywood in India, Jagadhri is well known city for Worksop for railways. I am thankful to Mr. Vimal Vohra and his team for extending full support and showing exemplary enthusiasm in hosting the event at this city. Showering his blessings, Mr. Dayaker Reddy, President of IPAMA appreciated the efforts of AIFMP for creating overall awareness about printing and the latest developments.

In his key-note address Prof. (Dr.) Rajendrakumar Anayath, Vice Chancellor at the DCB University of Science & Technology, Murthal highlighted the future education system, stressing the need for uniformity and elimination of class rooms. The education should be on need basis rather than creating competition among the students. It was a remarkable and eye-opener session the audience appreciated the words of Dr Anayath.

Dr. Anjan Kumar Baral, senior professor of printing at GIU, Hisar, enlightened the printers about latest innovations and ‘future printing’ with a special emphasis on packaging printing. He said, as long as the population is growing the requirements of food is bound to grow. In this digital age, human is becoming technology driven, online shopping is becoming popular. Moreover, due to more and rapid urbanisation, the trend for purchasing packaged food is increasing. It is good sign for packaging printer that more and more people are becoming health-conscious. Brands are becoming popular to ensure quality and healthy food. Thus, the future lies in packaging printing, he said.

Earlier, inaugurating the Romancing Print (North) 2019, Padma Shree, Vijay Kumar Chopra, chief guest, said printers of the country are progressing without any support from the government. “I wish the government take care of this key industry which is the second largest in the country, giving employment of 25 lakh families directly and 20 lakh families indirectly,” he said. He appreciated the efforts of AIFMP for educating the printers of smaller cities so that they can also rub the shoulders with other printers of metro or bigger cities.

During this event presentation on ‘Fire & Safety for a Printing Press’ was made by Mr. Pradip Ghaisas the eminent expert in the field. Whereas the Mr. B S Nagi, Director MSME, Government of India elaborated the details about various schemes of the ministry for the overall benefit and growth of trade and Industry.

In his vote of thanks, Prof. Kamal Chopra appreciated the efforts of all and said we must be thankful to the almighty that he created us as Printer. Because, as per the Darwin theory, man began his life like animal (monkey) some 1,20,000 year before Christ. Our ancestors were living in jungles like any other animal, eating fruits/leaves or other small animals. Do you know the how and what transformed the human spices to live like this? It is printing; that is why Printing is considered to be the biggest invention of mankind till date. Printing is the foundation stone of modern civilization. Because the printing press developed by Johannes Gutenberg unharnessed the power of ideas of the world it is therefore Gutenberg was declared as the ‘Man of Millennium’ at the time of turn of the century.